



News Release

FOR IMMEDIATE RELEASE
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EMBARGO UNTIL APRIL 22, 2006

LOCAL HOME BUILDING INDUSTRY HONORS ITS SUPERSTARS

Chesapeake, VA – East Beach Cos. L.L.C. won the 2006 Stanley Community of the Year Award for its East Beach community in Norfolk at the fourth annual Stanley Awards Gala **Friday, April 21** at the Hilton Virginia Beach Oceanfront.

The Tidewater Builders Association Stanley Awards of Distinction for housing industry excellence are named for Stanley Waranch, TBA's founding president in 1953.

VB Contractors Inc. of Virginia Beach, won the 2006 Stanley Award for Remodeling/Residential Addition, \$200,000 and over, for a residence on Discovery Road near the oceanfront of Virginia Beach.

The 2006 Stanley Awards also recognized vendors and suppliers through the associate awards categories. Architectural Stained Glass, Virginia Beach, won the Best in Bath and the Best in Interior Design awards.

Jim Richardson of Richardson Homes Inc., Virginia Beach, won the 2005 Homearama People's Choice Gold Award for Favorite Home for The McKenzie. Paulette Frantz, a project designer for the construction department of Dominion Virginia Power, accepted the Homearama Extra Mile Award for her efforts during the annual showcase of homes.

Mary-Dolph, Howard and Page Simpson of Simpson Builders Inc. were recognized for building the 2005 Homearama Charity House, "The Gift of Wes," that benefits Children's Hospital of The King's Daughters.

Building icon Frederick J Napolitano of Virginia Beach received a Lifetime Achievement Award during the evening with a tribute to him and his continued dedication to the local industry.

The complete list of 2006 Stanley New Home Construction, New Home Marketing, Remodeling and Associates winners, and Homearama People's Choice award winners follows:

- more -

2006 NEW HOME: NEW CONSTRUCTION DISTINCTION

Community of the Year

East Beach Cos. L.L.C., East Beach

Best Community

Over 250 Homesites: East Beach Cos. L.L.C., East Beach, Norfolk

100-250 Homesites: Precon Development Corp. Inc., Edinburgh, Chesapeake

Under 100 Homesites: Quality Homes Inc., Bridlewood Estates, Suffolk

Best Home Design - Attached

Over 2,000 Square Feet: Crumley Group Inc., Virginia Beach

2,000 Square Feet and Under: The Franciscus Co. Inc., Virginia Beach

Best Home Design - Detached

Over 5,000 Square Feet: Dailey Homes Inc., Virginia Beach

4,001-5,000 Square Feet: Masterpiece Homes, Virginia Beach

3,001-4,000 Square Feet: Classic Design Builders, Virginia Beach

2,001-3,000 Square Feet: Richardson Homes Inc., Chesapeake

Best Kitchen

Over 6,000 Square Feet: Real Developments Construction L.L.C., Norfolk

4,001-6,000 Square Feet: Dailey Homes Inc., Virginia Beach

2,001-4,000 Square Feet: Stephen Alexander Homes, Chesapeake

Best Kitchen - Attached

2,000-4,000 Square Feet: Crumley Group Inc., Virginia Beach

Under 2,000 Square Feet: The Franciscus Co. Inc., Virginia Beach

Best Master Bath

Over 6,000 Square Feet: C.E. Bryan Custom Builders, Chesapeake

4,001-6,000 Square Feet: Dailey Homes Inc., Virginia Beach

2,001-4,000 Square Feet: Stephen Alexander Homes, Chesapeake

Best Master Bath - Attached

2,000-4,000 Square Feet: Crumley Group Inc., Virginia Beach

Under 2,000 Square Feet: The Franciscus Co. Inc., Virginia Beach

Best Model Interior Merchandising

Over \$500,000: Unique Elegance, Virginia Beach

\$350,001-\$500,000: Goodwin Interiors, Virginia Beach; Ferguson Enterprises Inc., Virginia Beach;

Coastal Lighting & Supply, Chesapeake; Greenwich Kitchen Center Inc., Virginia Beach; Life

Electronic, Portsmouth; and Inner Space Systems Inc., Portsmouth

\$250,001-\$350,000: The Franciscus Co. Inc., Virginia Beach

\$250,000 and under: The Franciscus Co. Inc., Virginia Beach

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Best Model Landscaping

Over \$500,000: Buzz Cut Landscaping Inc., Virginia Beach

\$250,000 and under: The Franciscus Co. Inc., Virginia Beach

Best Sales Office

Over 750 Square Feet: Rose & Womble Realty Co. L.L.C., for Edinburgh

750 Square Feet and Under: Rose & Womble Realty Co. L.L.C., for One Ford Place

2006 NEW HOME: MARKETING DISTINCTION

Best Marketing Campaign - Community

East West Partners

Best Marketing Campaign - Industrial

Ainslie-Widener

Best Special Promotion

East Beach Cos. L.L.C.

Best Logo Design - Community

Rose & Womble Realty Co. L.L.C.

Advertisement of the Year Magazine Color

Rose & Womble Realty Co. L.L.C.

Advertisement of the Year Newsprint Color

Rose & Womble Realty Co. L.L.C.

Best Audio/Visual Advertisement

Web Site Design: East West Partners

Best Marketing Brochure

Community 100 Units and Over: Rose & Womble Realty Co. L.L.C.

Community Under 100 Units: Rose & Womble Realty Co. L.L.C.

Best Signage

Permanent 100 Units and Over: East West Partners

Marketing Under 100 Units: Rose & Womble Realty Co. L.L.C.

2006 ASSOCIATE DISTINCTION

Best in Interior Design

Architectural Stained Glass

Best in Baths

Architectural Stained Glass

2006 REMODELING DISTINCTION

Residential Remodeling/Residential Addition

Over \$200,001: VB Contractors Inc., Virginia Beach

\$150,001-\$200,000: Case Handyman Services, Chesapeake

\$100,001-\$150,000: Wel-Vant Construction Co., Virginia Beach

\$50,001-\$100,000: Ocean Construction & Development, Norfolk

Kitchens

Over \$50,000: Benson Builders Inc., Virginia Beach

\$50,000 and Under: Wel-Vant Construction Co., Virginia Beach

Bathrooms

\$25,000 and under: Ocean Construction & Development, Norfolk

2005 HOMEARAMA PEOPLE'S CHOICE

Favorite House

Gold: Richardson Homes Inc., Chesapeake, for The McKenzie

Silver: WATAB Construction Corp., Virginia Beach, for A Colonial Retreat

Bronze: J.F. Schoch Building Corp., Virginia Beach, for Garden Estate

Favorite Interior Design

Gold: Leslie Scarlett of Scarlett Interiors, Newport News; furnishings by Interior Vision Inc., Newport News, for The McKenzie by Richardson Homes Inc.

Silver: Lisa Davidson of Willis Furniture, Virginia Beach, Christie Hardin of Ainslie-Widener, Virginia Beach and Jenny Wendell of Wendell Homes L.L.C., Virginia Beach; furnishings by Willis Furniture Co., Virginia Beach, for The Great Neighbor House by Wendell Homes L.L.C.

Bronze: Rich Kahler and Tamyra Spear of Interiors by Decorating Den, Norfolk; furnishings by Bassett Furniture Direct, Virginia Beach, Crazy Kids Furniture, Chesapeake, and Value City Furniture, Chesapeake, for A Colonial Retreat by WATAB Construction Corp.

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Favorite Landscaping

Gold: Dreamscape Designers Landscape Architects, Virginia Beach, for A Colonial Retreat by WATAB Construction Corp.

Silver: Renaissance Outdoor Contracting Inc., Chesapeake, for Garden Estate by J.F. Schoch Building Corp.

Bronze: Tidewater Landscaping Creations, Virginia Beach, for The McKenzie by Richardson Homes Inc.

Tidewater Builders Association is a nonprofit trade organization, founded in 1953 to maintain high standards in the shelter industry, and to serve the professional needs of its 1,200-plus member firms in South Hampton Roads and the Eastern Shore of Virginia. TBA also offers consumer information at www.tbaonline.org.

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