



## EAST BEACH

*A Simple Life on the Chesapeake Bay*

FOR IMMEDIATE RELEASE

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### **EAST BEACH'S AWARD LIST IS GROWING DAILY**

NORFOLK, Va. – (April 2006) – East Beach Company, LLC won the 2006 Community of the Year Award for its New Urbanist neighborhood in Norfolk at the fourth annual Stanley Awards Gala April 21. The Tidewater Builders Association Stanley Awards of Distinction are presented yearly for housing industry excellence and are named for Stanley Waranch, TBA's founding president.

Other awards presented to East Beach during the Stanley Awards include:

#### **Best Community**

Over 250 Homesites: East Beach, Norfolk

#### **Best Kitchen**

Over 6,000 Square Feet: Real Developments Construction L.L.C., for the New East Beach Sales office

#### **Best Special Promotion**

East Beach for the 2005 Idea House designation from *Coastal Living* magazine.

Crumley Builders were also recognized with Stanley awards for kitchen design on the brownstone homes in East Beach.

#### **AIA Awards**

Earlier this year, the American Institute of Architects acknowledged Ray Gindroz, founder and co-chairman of Urban Design Associates as an honorary member to the Hampton Roads AIA chapter for his vision and design work on East Beach and the city of Norfolk.

Urban Design Associates also received an honorary award for the creation of the *East Beach Pattern Book* and the *Pattern Book for the Norfolk Neighborhoods*.

East Beach is situated on 100 acres along the Chesapeake Bay in Norfolk. Surrounded by water, the neighborhood is fashioned after classic Southeastern seaboard coastal villages. The master plan for this \$400 million development includes 700 residences, neighborhood restaurants, boutique shops, a Bay Front Club and offices. Public space, walking paths and bay front greens enhance the vistas and create open spaces for the beachfront community. Boating, fishing and water sports of all types are steps away from the neighborhood. East Beach is a unique initiative between the developers, East Beach Company LLC, the City of Norfolk and Norfolk Redevelopment & Housing Authority. For information, visit [www.eastbeachnorfolk.com](http://www.eastbeachnorfolk.com) or call 757-333-6650.

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