



EAST BEACH

A Simple Life on the Chesapeake Bay

Contact: Cindy Mackey 754.4553, cindy@thinkotto.com
Elena Berry 625-6161, eberry@hope-house.org

3rd ANNUAL EAST BEACH HOLIDAY PORCH TOUR ON VIEW DECEMBER 6 & 7

Walking tour, Holiday Gift Gallery, carriage rides and entertainment benefit Hope House Foundation

NORFOLK, Va. – (November 2008) – East Beach and Hope House Foundation invite you to capture some holiday spirit during the East Beach Holiday Porch Tour on Dec. 6 and 7. The event is free and open to the public. Hours are Saturday noon to 7 p.m. and Sunday noon to 5 p.m. At 5 pm on Saturday, a progressive illumination will run through the neighborhood culminating in the Christmas tree lighting in the park on 27th Bay.

The porches along the avenues of East Beach will be lit and decorated for the holidays. Everyone is invited to enjoy a walking tour or a horse-drawn carriage or sleigh ride through the neighborhood along with music, carolers and Santa. There will children's activities throughout the neighborhood including a Santa's workshop at the Bay Front Club.

The festivities start at 4487 Pleasant Avenue and wind through the neighborhood to the Bay Front Club, where you can get a head start on holiday shopping at the Holiday Gift Gallery. It will be filled with local artisans and specialty shops selling one-of-a-kind gifts and home décor items.

The East Beach Holiday Porch Tour brings people from all over Hampton Roads to enjoy entertainment and southern hospitality. Hot chocolate and refreshments will be available from local vendors.

The East Beach Holiday Porch Tour is located in East Beach in Norfolk, the same community that hosted Homearama in 2004, was featured in *Coastal Living* as the 2005 Idea House and was named Tidewater Builder's Association's Community of the Year in 2006 and 2008. The porches are one of the signature elements of the traditional neighborhood development so it's a perfect way to extend the beauty of the season to the great outdoors.

A complete schedule of entertainment, demonstrations, artists and shops in the Holiday Gift Gallery are online at eastbeachnorfolk.com or call 757-333-6650 for more information.

East Beach is situated on 100 acres along the Chesapeake Bay in Norfolk. Surrounded by water, the traditional neighborhood development is fashioned after classic Southeastern seaboard coastal villages. The master plan, developed by Duany Plater-Zyberk, for this \$450 million development includes 700 residences, neighborhood restaurants, boutique shops, a Bay Front Club and offices. East Beach was named one of the top seven restored beaches in America and one of the top five sustainable land developments in the United States. East Beach is a unique initiative between the developers, East Beach Company LLC, the City of Norfolk and Norfolk Redevelopment & Housing Authority. For more information, visit eastbeachnorfolk.com.

Hope House Foundation provides independent living opportunities, support services and affordable housing for people with disabilities in Hampton Roads. The agency was founded in 1964 and is one of the leading agencies providing community-based services for adults with developmental disabilities in Hampton Roads. For more information about Hope House Foundation, contact 757-625-6161 or visit hope-house.org.

###